

# ECRINAL













**TECHNICAL FILE /LABORATOIRES ASEPTA – MONACO – APRIL'09** 

# **ECRINAL**®

#### A LINE OF PRODUCTS SPECIFICALLY CONCEIVED FOR NAILS AND EYELASHES NEEDS

#### **HIGH TOLERANCE**

### NAIL LINE :

- Paraben-free, formaldehyde-free, toluene-free, aceton-free, high-tolerance fragrance
- Respect of nails physiology
- Innovative active ingredients to stimulate nails metabolism

### LASH LINE :

- Fortifying mascara suitable for sensitive eyes and contact lenses.
- Paraben free.

#### **HIGH PERFORMANCE**

- Active ingredients selected for their efficiency (ANP®, Silicium, Silk Lipesters®, Methionine, ...)
- Results tested under pharmaceutical controls





**PROTECTION & CARE OF DEFICIENT NAILS** 

NEW NAIL LINE PARABEN FREE, ACETON FREE, FORMALDEHYDE FREE, TOLUENE FREE

CRINA

#### CARE FOR BITTEN, BREAKING AND ANAEMIC NAILS

FORTIFYING CREAM Silicium + ANP® + Silk Lipesters® REGENERATES AND STIMULATES THE GROWTH



#### CARE FOR DEHYDRATED NAILS AND CUTICLES, HANGNAILS, ARTIFICIAL NAILS

REPAIRING SERUM 10 Precious Oils + ANP® NOURISHES AND MOISTURIZES NAILS AND CUTICLES



#### **CARE & ACTIVE PROTECTION FOR SUPPLE, FRAGILE AND BREAKING NAILS**

VITAMIN NAIL STRENGTHENER Silicium + Zinc + ProVitamin B5 + Silk Lipesters® HARDENS, REPAIRS AND PROTECTS

#### **TOP-COAT CLEAR & SHINY**

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HIGH-RESISTANCE Silicium + Methionine HARDENS, POLISHES AND PROTECTS (top coat)



### **PROTECTION & CARE OF DEFICIENT NAILS**

NEW NAIL LINE PARABEN FREE, ACETON FREE, FORMALDEHYDE FREE, TOLUENE FREE

#### **PROTECTING AND SMOOTHING TREATMENT FOR UNEVEN & STRESSED NAILS**

FLEXIBLE BASECOAT

Silicium, Ginkgo Biloba, Siberian Pine-tree oil SMOOTHES, FORTIFIES AND PROTECTS (YELLOWING, AGING, AGGRESSIONS)



#### CUTICULE SOFTENING CARE FOR FRAGILE NAILS

### **CUTICULE SOFTENING GEL**

**Rice bran and grape seed oils** *RESHAPES CUTICLES AND ENSURES A NEAT CONTOUR* 



#### MANICURES FOR FRAGILE NAILS

FRENCH MANICURE KIT PINK BLUSH COAT & WHITE FRENCH TIP Ceramides & Sea Fennel PROTECTING GENTLE MAKE-UP

#### **MILD POLISH REMOVER**

Silk Lipesters®, Calendula and Castor Oils ELIMINATES POLISHES GENTLY





NEW NAIL LINE PARABEN FREE, ACETON FREE, FORMALDEHYDE FREE, TOLUENE FREE

#### THE BITTER POLISH FOR BITTEN NAILS

BITTER POLISH 'STOP BITTEN NAILS' Bitrex® PREVENTS NAILS BITING



#### FOOD SUPPLEMENTS FOR DULL, BREAKING AND WEAK HAIR/NAILS

FOOD SUPPLEMENT CAPSULES Cystine, Silicium, Vitamins B3, B5, B6, B8 STRENGTHENS AND MAKES HAIR/NAILS NICER



LASHES & EYEBROWS CARE

2 COMPLEMENTARY TREATMENTS FOR THE BEAUTY OF LASHES AND EYEBROWS

BLACK FORTIFYING MASCARA ANP® and Provitamin B5 MAKE-UP WITH STRENGTHENING PROPERTIES

#### FORTIFYING LASH GEL ANP® and Castor Oil STRENGTHENS AND STIMULATES THE RE-GROWTH





#### **FORTIFYING CREAM** WITH ANP® NOURISHES THE NAILS AND STIMULATES THE GROWTH

#### **BENEFITS**

- $\checkmark$  Moisturizes, nourishes and stimulates the growth of nails.
- ✓ Gives suppleness and resistance.
- ✓ Made with Silk Lipesters<sup>®</sup> to protect the nails from microbial attacks.
- ✓ Vectorized formula: continuous spread of nutritive elements for the nail (<u>METHIONINE AND SILICIUM</u>). Reinforced formula.

### **ACTIVE INGREDIENTS**

 TARGETED MICROSPHERES: Stick to the nail and spread methionine and silicium continuously to fortify the nail.
 A.N.P.® (Natural Growth Activator) : ASEPTA Patent.
 Stimulates the nail growth . Makes it more resistant.
 Provitamin B5 : Enhances the growth of nails
 CAPRYLOYL SILK SERINE LIPESTERS<sup>®</sup> : Repairs and protects

the nail against bacterial and fungal aggressions.

#### **INDICATIONS**

**BRITTLE, BREAKING, SPLIT and BITTEN NAILS.** 

<u>USE</u>

Once a day, massage in the nail and around, for 2 to 3 months.



**TREATMENT FOR** 

ANAEMIC, BREAKING AND BITTEN NAILS





#### FORTIFYING CREAM WITH ANP® NOURISHES THE NAILS AND STIMULATES THE GROWTH



#### IMMEDIATE MOISTURIZING EFFECT: THE NAIL IS SUPPLE, THE CONTOUR IS HYDRATED

### Hydration\* +44 %

\*% of increase in nails contour hydration, 1 h after application . Measurement with CORNEOMETRE ®CM 825 , tested on 10 volunteers, Treated / non treated area.

#### **EFFICIENCY REPORTED WITHIN 2 MONTHS : THE NAIL IS NICER, FORTIFIED, REGENERATED\*\***



\*% of increase in hydration, 1 h after application . Measured with CORNEOMETRE ®CM 825 , tested on 10 volunteers, treated / non-treated areas. \*\* Tested by self-rating - 34 people (devitalized, brittle, ridge, splitting nails)- Efficiency after 2 months. 1 application a day.



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### **REPAIR SERUM**

With 10 precious oils NOURISHES AND MOISTURIZES INTENSIVELY THE NAIL AND ITS CONTOUR

THE TREATMENT FOR DEHYDRATED NAILS & CUTICLES, HANGNAILS AND ARTIFICIAL NAILS

#### **BENEFITS**

- ✓ Moisturizes the nail immediately and nourishes the nail and its contour, providing a neat and clean looking.
- ✓ Soothes any irritations in the nail contour area.
- ✓ Helps decrease the developpment of hangnails
- ✓ Makes the nail stronger
- ✓ Ultra-concentrated formula : 98.7% of active ingredients

#### **ACTIVE INGREDIENTS**

• COMPLEX OF 10 PRECIOUS OILS WITH REVITALIZING, MOISTURIZING, SOOTHING, NOURISHING AND REPAIRING PROPERTIES : Oils of rice bran, echium, rosa-moschata, grape seed, walnut, sea-buckthorn, avocado, jojoba, castor, sunflower.

• ANP® : Makes the nail stronger

#### **INDICATIONS**

**DEHYDRATED, FRAGILE NAILS/CUTICLES** 

HANGNAILS, ARTIFICIAL NAILS

#### <u>USE</u>

1 to 2 applications on the nail (natural or polished) and around Massage in, do not rinse. Recommended for artificial nail users.

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CRIN	SERUM REPARTATEUR aux 10 Huiles Précieuses	
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### REPAIR SERUM

#### With 10 precious oils

#### NOURISHES AND MOISTURIZES INTENSIVELY THE NAIL AND ITS CONTOUR



VISIBLE EFFECTS :

Nicer, stronger nails

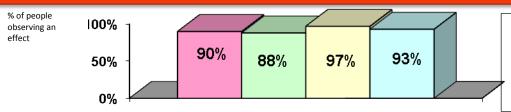
Neat nail contour



•% of increase in hydration of nail contour, 1 h after application.

•Measurement with CORNEOMETRE®CM 825, tested on 10 volunteers, treated / non treated side

FROM THE VERY FIRST APPLICATION, THE NAIL ACHIEVES A HEALTHIER APPEARANCE. UNCOMFORTABLE SENSATION CAUSED BY HANGNAILS DISAPPEARS



■ MOISTURIZING ACTION ON CUTICLES : 90% \*

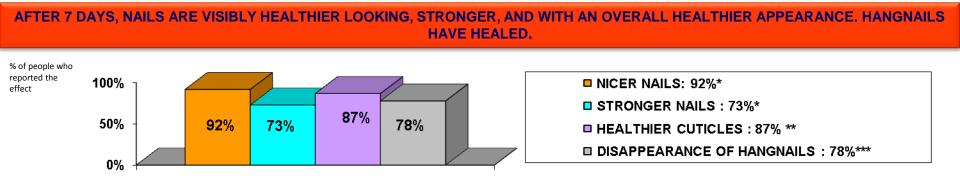
ECRINAL

□ NOURISHING ACTION ON CUTICLES : 88 %\*

□ SOOTHING ACTION ON HANGNAILS : 97% \*\*

□ HEALTHY APPEARANCE ON NAILS : 93%\*

\*tested by self-rating on 40 volunteers - \*\*tested by self-rating on 33 volunteers



\*tested by self-rating on 39 volunteers (nail contour and dry nails, damaged cuticles) - \*\*32 volunteers (hangnails) - \*\*\* 26 volunteers 1 to 2 applications a day.

# With Silk Lipesters® FORTIFIES, REPAIRS AND PROTECTS

TREATMENT FOR SOFT, FRAGILE AND BREAKING NAILS

New Formu

#### **BENEFITS**

- ✓ Hardens, repairs and restructures deficient nails.
- ✓ Protects the nail against microbial attacks.
- $\checkmark$  Makes the growth easier and makes the nail stronger.
- $\checkmark$  Totally invisible .

### **ACTIVE INGREDIENTS**

- >TARGETED MICROSPHERES : Set on the nails and spread silicium and methionine continuously, giving strength to the nail.
- > ZINC METHIONATE ACETYL : Activates the growth and resistance of the nail
- > SILK SERINE LIPESTERS®: Repairs and protects the nail against
  - bacterial and fungal attacks.
- Provitamin B5 : Accelerates nails growth

#### **INDICATIONS**

SOFT, FRAGILE, DULL, BREAKING, SPLITTING NAILS

#### <u>USE</u>

3 applications a week (or more if needed), in a 2 to 4 month treatment. To be used directly onto the nail. A polish can be applied over.



FORTIFIES, REPAIRS AND PROTECTS



EFFICIENCY PROVEN WITHIN A MONTH : NAILS ARE VISIBLY STRONGER, MORE RESISTANT AND NICER\*



\* Tested by self-rating – 37 volunteers (soft, fragile, breaking or splitting nails). Efficiency after 1 month, 3 applications per week.



### PROTECTS AND STRENGTHENS

#### **BENEFITS**

- ✓ Makes a resistant film on the nail while drying to protect it instantly from any impacts like a 'protecting shield'
- ✓ Brings fortifying elements to the nail
- $\checkmark$  Improves the shiny effect and holding of polish, when applied as a top coat
- ✓ Gives an extreme shiny and colorless effect for a natural and nice looking of polished or natural nails
- ✓ Dries fast

#### **ACTIVE INGREDIENTS**

>NONYCHOSINE® : This active ingredient enhances the strength of nails thanks to

2 complementary actions :

<u>Mechanical Action</u>: Creates an ultra-resistant film on the nail when dry, making it instantly stronger and more resistant to impacts (shield like effect) <u>Physiological Action</u>: Brings methionine and silicium to deficient nails, essential elements for their resistance.

#### **INDICATIONS**

FRAGILE, SOFT AND BREAKING NAILS

**USE** Shine and protection of natural or polished nails: Apply one coat directly onto the nail or as a top coat on polished nails



**ACTIVE PROTECTION** 

**OF SOFT, FRAGILE AND** 

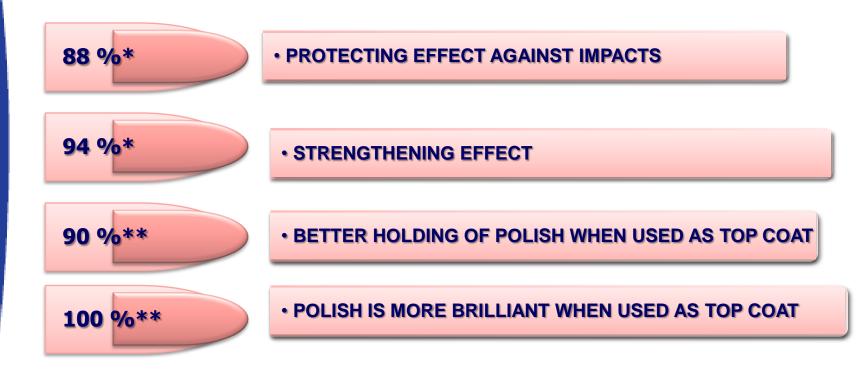
**BREAKING NAILS.** 



# PROTECTS AND STRENGTHENS



**REPORTED EFFICIENCY : NAILS ARE STRONGER AND ARE MORE RESISTANT TO IMPACTS\*** 



\*Tested by self-rating – 34 volunteers (soft and breaking nails). \*\*10 volunteers – Immediate efficiency and after 2 weeks of use

### **FLEXIBLE PROTECTIVE BASECOAT**

Protector with Silicium SMOOTHES & PROTECTS THE NAIL

### **BENEFITS**

- ✓ Makes irregular nail surface smooth and even
- ✓ Covers the nail with a protective coat to protect it against yellowing caused by colored polishes
- ✓ Brings fortifying and protective elements to the nail against aging and physical and chemical stress (Silicium, Ginkgo biloba)

### **ACTIVE INGREDIENTS**

- > **PRO DSB**® : Spreads silicium by hydrolysis effect to strengthen the nail
- GINKGO BILOBA: Stimulates, revitalizes and protects the nail against aging and oxydative stress (anti-radical action)
- SIBERIAN PINE OIL: Rich in Essential Fatty Acids, in vitamin E
  - and carotenoids, it helps nourish intensively fragile nails
- MICA and HOLLOW FILLERS : Unifying and smoothing particles to cover uneven surfaces

#### **INDICATIONS**

**UNEVEN, ANAEMIC, FRAGILE AND STRESSED NAILS** 

### <u>USE</u>

Apply 1 coat on the nail before any other polish. Then apply a coat of *Clear & Shiny Top Coat* to obtain a shiny/colorless effect

SMOOTHING & PROTECTING TREATMENT FOR UNEVEN AND STRESSED NAILS

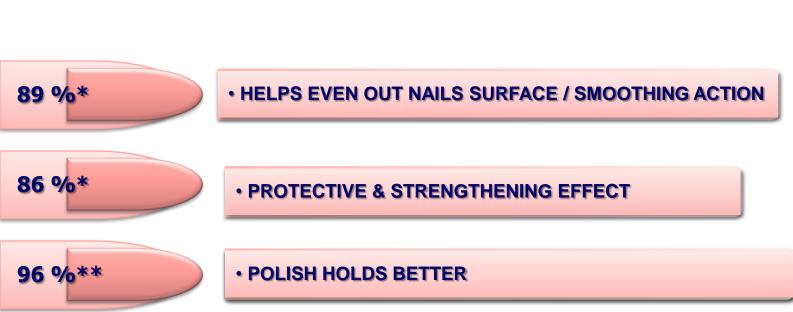
New Form



FLEXIBLE PROTECTIVE BASECOAT **Protector with Silicium SMOOTHES & PROTECTS THE NAIL** 



8 **EFFICIENCY REPORTED : NAILS ARE VISIBLY SMOOTH, PROTECTED, FORTIFIED\*** RINA 89 %\* 86 %\* 96 %\*\*



\*tested by self-rating – 28 volunteers (uneven, fragile, anaemic nails). \*\*25 volunteers. Immediate efficiency and 2 weeks after use.



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CUTICLE SOFTENING GEL with rice bran and grape seed oils MOISTURIZES INTENSIVELY AND PUSHES THE CUTICLES BACK

### **BENEFITS**

✓ Helps push back cuticles without damaging the nail and contour, thanks to a very mild formula and to intense moisturizing properties.

- $\checkmark$  Gives a healthy looking to the contour
- ✓ Alkaline cleaning agent free.

### **ACTIVE INGREDIENTS**

> RICE BRAN & GRAPE SEED OILS : this complex nourishes and moisturizes the nail and contour intensively, thanks to its essential fatty acids Omega 6 and lipids, making the contour healthy-looking and nicer.

> PLANT GLYCERINE : Moisturizes cuticles and nail contours

**INDICATIONS** CUTICLES . ALSO RECOMMENDED FOR FRAGILE NAILS.

### **UTILISATION** :

Once a week, apply the Gel onto cleansed nail contour. Let the gel acting for 5 minutes. Gently push back the cuticles using the stick. Then rinse hands.







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RINA

#### **CUTICLE SOFTENING GEL** with rice bran and grape seed oils MOISTURIZES INTENSIVELY AND PUSHES THE CUTICLES BACK

#### **IMMEDIATE & LONG-LASTING INTENSE MOISTURIZING EFFECT : THE NAIL CONTOUR IS CLEAN\***



\*% increase of hydration of the nail contour, 1 hour after application Measured with CORNEOMETRE ®CM 825, tested on 10 volunteers, Treated / Non-treated side basis.

**EFFICIENCY REPORTED BY USERS FROM THE VERY FIRST APPLICATION\*\*** 



\*\* Tested by self-rating - 29 volunteers with cuticles. Results one hour after application.

8 RINA WHITE FRENCH TIP & PINK BLUSH COAT **Ceramids & Rock Samphire** CARE AND MAKE-UP IN ONE !

### BENEFITS

- $\checkmark$  Easy to apply by using the guide stickers to divide the tip area
- ✓ Very natural looking
- $\checkmark$  With rock samphire and ceramids to strengthen the nails
- ✓ The *Pink Blush Coat* smoothes the nail perfectly, for an immediate beauty effect

### **ACTIVE INGREDIENTS**

> CERAMIDS: Lipids essential for the barrier function of the skin.

Strengthen the resistance of the nail by working on its plastic properties : the nail is supple and more resistant.

**ROCK SAMPHIRE:** Brings fortifying mineral elements to the nails

## (calcium, magnesium, iron, zinc).

- 1: Put a guide-sticker onto cleansed and dry nails to divide the tip area
- 2: Apply the White French Tip
- 3: Let the product dry thoroughly then remove the guide stickers and apply the Blush Coat.
- 4: Once dry, apply the Clear & Shiny Coat to add a touch of gloss shine.

#### INDICATIONS

French Manicure Effect or nail care.



MANICURE

**FRAGILE NAILS** 





1: WHITE STICKER



3 : SHINY TOP COAT



Silk Lipesters<sup>®</sup> & Calendula **CLEANING & PROTECTION** RINA

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### BENEFITS

- $\checkmark$  Removes any polishes while respecting the nail and contour.
- $\checkmark$  Gives protective and nourishing elements to the nail.

#### **ACTIVE INGREDIENTS**

>SILK LIPESTERS® (SILK CAPRYLOYL / SERINE)

MILD POLISH REMOVER

Bacterial and fungal protection of fragile nails Repairing action thanks to silk aminoacids intake

> CALENDULA OIL: Nourishes the nail and contour

> CASTOR OIL: Nourishes and promotes the growth

### **INDICATIONS**

NORMAL TO FRAGILE NAILS

Apply on the nail using a cotton. Gently scrub to erase any traces of polish.





#### **BENEFITS**

- ✓ Prevents nail and nail contour biting (risks of infection)
- ✓ Makes the regrowth easier
- ✓ Helps children not to suck their thumbs (from 3 years old).
- ✓ Completely invisible

### **ACTIVE INGREDIENTS**

**BITREX**<sup>®</sup> : Active ingredient with very bitter taste.

#### **INDICATIONS**

**BITTEN NAILS, CUTICLES, FRAGILE NAILS** 

### <u>USE</u>

Apply one coat using the brush on the bitten nail (or on children's thumb) Apply everyday until the stop of bitting.



#### TREATMENT FOR BITTER NAILS

### FOOD SUPPLEMENT CAPSULES HAIR / NAIL BEAUTY & STRENGTH



#### **BENEFITS**

 ✓ Formula rich in nutritional elements essential for hair/nails growth and beauty

✓ Nail and Hair care
✓ 1 capsule per day needed
✓ 1 box = 1 month of treatment

#### **ACTIVE INGREDIENTS**

Cystine, Plant Silicium (bamboo),
 Vitamins B3, B5, B6, B8 Borago oil

#### **INDICATIONS**

SOFT, BREAKING, FRAGILE NAILS THIN, WEAK, ANAEMIC HAIR

#### <u>USE</u>

One capsule a day, preferably at breakfast. 2 month treatment. Do not excess the indicated daily dosage. Does not replace a balanced diet



NUTRITIONAL VALUES			
INGREDIENTS	PER CAPSULE (mg)		
Caloric Value per capsule	2,70 Kcal / 11,2 kJ		
L-Cystin	60,00		
Bamboo powder (Plant Silicium)	50,00		
Zinc Sulfate	41,2 (100% of daily needs)		
Vitamin B3	16,5 (91,6% of daily needs)		
Vitamin B5	12,00 (200 % of daily needs)		
Soybean Lecithin	3,50		
Vitamin B6	2,00 (100 % of daily needs)		
Vitamin B8	0,16 (106 % of daily needs)		
Excipient : Borago oil, Soybean oil			
Glucids			
Protids			
Lipids			
E171-E172			

# **EYELASH & LASH CARE**

### 2 COMPLEMENTARY PRODUCTS FOR LASH/EYELASH BEAUTY







BLACK FORTIFYING MASCARA ANP® & SILK MAKE-UP AND STRENGTHENER



### **BENEFITS**

- ✓ Creates a magnificent make-up and fortifies lashes thanks to the ANP<sup>®</sup> Provitamin B5 complex
- ✓ Formula with volume wax and silk to promote eyelashes instantly and to give them volume
- ✓ HIGH TOLERANCE FORMULA FOR EYES, RECOMMENDED FOR SENSITIVE EYES

AND LENSES ✓ easy to remove

✓ PARABEN FREE



High Quality Brush: separates the lashes perfectly with natural effect

### **ACTIVE INGREDIENTS**

ANP®, PRO VITAMIN B5 (D PANTHENOL) and VITAMIN B8 (BIOTIN) :
 Strengthen the lashes and stimulate their growth
 SILK : Gives volume to lashes and makes them longer

### **INDICATIONS**

MAKE-UP OF FRAGILE, SHORT AND THIN EYELASHES.

### <u>USE</u>

Apply on the lashes using the brush. For a seducing look, put several layers and let dry in between.





BLACK FORTIFYING MASCARA ANP® & SILK MAKE-UP AND STRENGTHENER



TEST OF OCULAR TOLERANCE ON SENSITIVE EYES AND LENSES HOLDERS. MADE UNDER OPHTALMOLOGICAL CONTROL

- Very satisfying comfort, security and eye tolerance
- Good compatibility with eye conact lenses

**EFFICIENCY REPORTED BY USERS\*** 



\* Tested by self-rating – 35 volunteers. Result after 1 application



#### ANP® STRENGTHENS & STIMULATES GROWTH

#### **BENEFITS**

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- $\checkmark$  Ideal for too short or deficient lashes and brows.
- ✓ Prevents from loss and makes the re-growth easier.
- ✓ Protects the whole lash

#### **ACTIVE INGREDIENTS**

- > ANP®: Strengthens and stimulates the growth.
- CASTOR OIL: Activates the growth

#### **INDICATIONS**

FRAGILE, TOO SHORT, TOO THIN EYELASHES/EYEBROWS

### <u>USE</u>

To be applicated in the evening, as a 2 to 3 month treatment. 1. apply on cleansed lashes/brows using the brush applicator giving special attention to the roots 2. in the morning use a cleansing milk to remove the gel before applying a makeup.





<u>Convenient:</u> applicator brush

